

## Church Avenue BID Emails to Members (1/21/21 - 2/1/21)

\* \* \* **EMAIL DATE: 2/1/21** \* \* \*

Dear BID member,

### **1. Snow updates: State of emergency in effect for NYC**

- Heavy snow and strong wind gusts could bring up to 22" of snow - the storm is expected to be with us until late tonight.
- Open restaurants are cancelled for tonight.
- Alternate side parking suspended.
- Non-essential travel is restricted.
- City vaccine centers are closed today and tomorrow - if you had an appointment for today/tomorrow, the City will be rescheduling your appointment.

**2. The BID's sanitation worker will be sent home early today and plans to return tomorrow** and will focus on removing snow from bus stops, fire hydrants, and corners to make it easier for pedestrians to pass. We need your help! Please do not wait for him to reach your block to remove snow. It will take him a while to make his way through the BID so **please remove snow from your storefront and remember to not push snow into the street.**

- Meanwhile, the Dept. of Sanitation is removing snow. You can track which streets have been plowed on PlowNYC [here](#).

### **3. Snow question - How long do I have to clean the sidewalk?**

If the snow stops falling between:

- 7:00 a.m. and 4:49 p.m. - you must clear within four hours
- 5:00 p.m. and 8:59 p.m. - you must clear within fourteen hours

Example: If the snow stops falling at 7:00 p.m., the owner, lessee, tenant, occupant or other person in charge of any lot or building has until 9:00 a.m. the following morning to clear.

- 9:00 p.m. and 6:59 a.m. - you must clear by 11:00 a.m. the next day

Find the City's snow removal guide [here](#).

**4. Governor announces NYC indoor dining to resume on Sun. 2/14/21 at 25% capacity as long as COVID rates and hospitalization rates continue to improve.**

**5. Promotion for our Valentine's Day campaign - "Sweethearts Shop Local" - has begun on our social media**

- Please visit our [Facebook](#) and [Instagram](#), "like" our 5-borough hearts post, and add a comment about what *your* business is running for Valentine's Day.
- If you post on your own social media about any Valentine's Day specials, make sure to include #smallbusinesssweetie

- Email our Outreach & Safety Manager Sneha at [churchflatbush1@gmail.com](mailto:churchflatbush1@gmail.com) with any info about your business's specials.

\*\*\* EMAIL DATE: 1/26/21 \*\*\*

Dear BID member,

**1. The Brooklyn Chamber of Commerce is offering free help applying for PPP/EIDL**

The Brooklyn Chamber has activated its **Small Business Resources Network** to provide direct support to businesses throughout Brooklyn. If you are a small business in NYC, we can help.

Get free expert services and 1-on-1 consultation with a recovery specialist around:

- loans and grants,
- volunteer mentors,
- technical assistance providers,
- procurement opportunities,
- marketing,
- technology,
- real estate,
- legal and accounting services

Register [here](#) to get started.

**2. Valentine's Day promotion**

Don't forget to let us know what your business is offering for Valentine's Day so we can include you in our marketing campaign! Not sure what to offer? Email Sneha at [churchflatbush1@gmail.com](mailto:churchflatbush1@gmail.com) with your store name and primary type of merchandise/services and she will send you a few ideas that we could then promote in our campaign.

**3. Deli/bodega workers and grocery workers are eligible for the COVID-19 vaccine**

On a call yesterday with the NYC Dept. of Health, they noted that people who work with the public in delis and bodegas are eligible to get the COVID-19 vaccine as part of "public-facing grocery store workers" in Phase 1b of the State's vaccination program. This is in addition to grocery store workers, many healthcare and childcare workers, pharmacists, optometrists, dentists, those over 65, etc.

- To get the vaccine, **please go to the Dept. of Health's web page ([here](#)) to find out what you need to do**, including how to find the closest vaccination center, how to schedule an appointment (required), and what kind of identification you need to bring.
- **Workers in other businesses that deal with the public - clothing stores, hair and nail salons, etc. - are not yet eligible.** We are waiting for the State to determine which businesses will be included in the next phase. If you're not sure whether your business is eligible, check the full list [here](#).

\*\*\* EMAIL DATE: 1/21/21 \*\*\*

Dear BID member,

**1. All the Paycheck Protection Program (PPP) Forgiveness forms changed on 1/19/21, including the loan of \$150,000 and less:**

SBA, in consultation with the Treasury Department, has recently released additional PPP guidance and resources:

- [Interim Final Rule on Loan Forgiveness Requirements and Loan Review Procedures as Amended by Economic Aid Act](#) (Released 1/19/2021)
- [PPP Loan Forgiveness Application Form 3508](#) (Revised 1/19/21)
- [PPP Loan Forgiveness Application Form 3508EZ](#) (Revised 1/19/21)
- [PPP Loan Forgiveness Application Form 3508S](#) (Revised 1/19/21)
- [Borrower's Disclosure of Certain Controlling Interests](#) (Released 1/19/2021)

**2. Here are upcoming webinars with the SBA which will explain the changes:**

**Please register at the Zoom link to secure your seat**

**Mon. Feb. 1, 2021 at 1:00PM Eastern Time (LaGuardia CC SBDC and Queens College)**

**New PPP First Draw/Second Draw (Briefing) and Forgiveness (details)**

<https://us02web.zoom.us/j/85318643895>